

TABLE XV

CITY OF ROCHESTER, MINNESOTA

MISCELLANEOUS STATISTICAL DATA (CONTINUED)

December 31, 1999

Income and Trade (1)

	<u>1990</u>	<u>1991</u>	<u>1992</u>	<u>1993</u>	<u>1994</u>	<u>1995</u>	<u>1996</u>	<u>1997</u>	<u>1998</u>
Effective Buying Income:									
Total EBI (000):									
City of Rochester	\$1,153,803	\$1,165,220	\$1,245,234	\$1,359,352	\$1,442,924	\$1,296,863	\$1,335,749	\$1,389,541	\$1,478,205
Olmsted County	1,676,368	1,716,654	1,842,526	1,977,117	2,093,764	1,886,952	1,943,533	2,037,886	2,174,920
Median Household EBI:									
City of Rochester	\$32,763	\$35,486	\$37,242	\$39,416	\$41,996	\$36,792	\$37,897	\$39,497	\$40,823
Olmsted County	33,352	36,428	38,207	40,424	42,953	37,820	38,895	40,513	41,821
State	28,119	32,264	33,770	35,731	38,076	32,700	34,346	35,737	37,050
Percent of Households With EBI's in Excess of \$20,000:									
City of Rochester	71.0%	75.8%	76.9%	78.2%	79.40%	76.00%	76.90%	78.20%	79.30%
Olmsted County	72.5	77.2	78.2	79.5	81.0	77.4	78.3	79.0	80.0
State	64.5	71.7	72.9	74.4	76.2	71.2	72.9	74.1	75.2
Retail Sales:									
Total Retail Sales (000):									
City of Rochester	\$954,209	\$1,000,838	\$1,003,759	\$1,098,313	\$1,275,548	\$1,323,956	\$1,346,506	\$1,354,201	\$1,429,128
Olmsted County	1,009,846	1,058,720	1,066,435	1,165,743	1,356,232	1,398,398	1,422,216	1,441,724	1,526,406
Retail Sales Per Household:									
City of Rochester	\$33,837	\$34,872	\$34,375	\$36,368	\$42,237	\$43,551	\$44,293	\$44,693	\$46,250
Olmsted County	24,935	25,697	25,331	27,237	31,762	32,445	32,998	33,296	34,456
State	20,050	20,921	20,968	23,020	24,362	25,371	25,661	26,303	27,600

Note: The decline in the EBI in 1995 is the result of a reclassification of items included in the calculation of Effective Buying Income.

(1) Source: Sales and Marketing Management, "Survey of Buying Power."